

# **Student Activities & Intramurals/Recreation Review**

## **I. Unit Mission**

### **UNIT PURPOSE STATEMENT:**

The mission of the Office of Student Activities and Intramurals/Recreation is to provide a comprehensive program of activities for our students. These offices are further responsible for meeting the needs of students regarding health, skill, social development, and recreational services, and implementing a program of activities which contribute to the physical, social, and emotional health of the individual.

## **II. Unit Goals**

The goals of Student Activities and Intramurals/Recreation are to:

---

1. Provide a comprehensive student activity and/or intramural program for all full time students.
  2. Provide activities and/or recreation for all full time students.
  3. Maintain, staff and supervise student fitness and wellness centers, and the operation of the union gym as well as all other outdoor recreational facilities.
  4. Provide and supervise a cheerleading program that is supportive to the college's athletic programs.
  5. Ensure the college responds effectively to student needs during all programs; recreation, wellness, student activities, and cheerleading events.
- 

### **RELATIONSHIP TO NWCC PURPOSE AND COLLEGE WIDE STRATEGIC GOALS:**

The Student Activities and Intramural/Recreation unit purpose statement supports the Northwest goals of providing the students of its eleven county district and beyond with opportunities to meet their diverse needs and maintaining quality educational support services.

## **III. Evaluations of the Unit and Use of Results Forms**

Evaluations of the unit include the Institutional Research and Effectiveness survey which is administered at the end of the spring semester to all fulltime, daytime students. Evaluation and corresponding use of results forms are included at the end of this report.

## **IV. Annual Plan to Improve**

The annual assessment reports for the unit's *Plan to Improve* for the last three years are included at the end of this report.

## V. Analysis of Unit Strengths, Weaknesses, Opportunities, Threats

### Unit Strengths:

The strength of the Student Activities and Intramural/Recreation programs is the number of events/activities offered consistently throughout the academic year. An additional strength is the flexibility to adapt the programs to the needs of current students.

### Unit Weaknesses:

The weaknesses identified for these program are the lack of venue. There are limited facilities that demand the attention and time of several programs, both academic and activity/recreation related.

### Unit Opportunities:

Future opportunities for the unit arise from weaknesses expressed above. With additional venues, additional programs could be offered. This would allow for a greater quantity, as well as more diverse programs for students.

### Unit Threats:

No threats are recognized by this unit at this time.

## VI. SACS Principles Compliance Survey

### Institutional Effectiveness:

1. Are research-based evaluation processes used for assessing the service unit?

YES  NO \_\_\_\_\_

If yes, list all survey instruments and other processes used by the unit for evaluating effectiveness.

Clearance survey and Student Activities & Intramural/Recreation survey administered annually.

2. Do the use of evaluation processes result in continuing improvement in the unit?

YES  NO \_\_\_\_\_

If yes, describe some of the recent improvements that have come about in response to needs identified through evaluation processes.

In response to the survey administered, additional sports have been added to intramural/recreation program.

3. Does the unit identify expected outcomes for its services; assess whether it achieves these outcomes; and provide evidence of improvement based on analysis of those results?

YES  NO \_\_\_\_\_

Provide copies of the unit's "Plan to Improve" four column model for the last 3 cycles.

4. If an outcome is not achieved, are documented modifications or improvements made in the unit?

YES  NO \_\_\_\_\_

### Financial Support:

5. Is adequate financial support available to support the scope of services offered through the unit?  
 YES  NO \_\_\_\_\_
6. Does the institution operate and maintain physical facilities that are adequate to serve the needs of this unit?  
 YES \_\_\_\_\_ NO
7. Are the physical facilities for this unit accessible to disabled students?  
 YES  NO \_\_\_\_\_ NA \_\_\_\_\_
8. Is the budget information accessible on-line to the unit supervisor?  
 YES  NO \_\_\_\_\_

**Mission:**

9. Does the unit have a defined mission statement?  
 YES  NO \_\_\_\_\_

If yes, provide mission statement below.

**UNIT MISSION STATEMENT:**

The mission of the Office of Student Activities and Intramurals/Recreation is to provide a comprehensive program of activities for our students. These offices are further responsible for meeting the needs of students regarding health, skill, social development, and recreational services, and implementing a program of activities which contribute to the physical, social, and emotional health of the individual.

---

10. Is the unit's mission related to the College's Statement of Mission?  
 YES  NO \_\_\_\_\_

What part of the institution's mission does the unit effectively fulfill? (Refer to applicable phrases in the College's mission statement)

The Student Activities and Intramural/Recreation unit purpose statement supports the Northwest goals of providing the students of its eleven county district and beyond with opportunities to meet their diverse needs and maintaining quality educational support services.

**Staff:**

11. Does the unit have qualified staff with the experience, competence, and capacity to fulfill the mission of the unit?  
 YES  NO \_\_\_\_\_ N/A \_\_\_\_\_

Provide a roster of administrative officers and staff with their qualifications.

Student Activities Manager: Pam Wooten (personal information sheet included in this report)

Manager of Recreation and Intramural Sports: Cameron Blount (personal information sheet included in this report)

12. Does the unit have a staff member charged with the responsibility for supervision and coordination of the unit?

YES  NO \_\_\_\_\_

Name of the supervisor: Pam Wooten & Cameron Blount

13. Is the number of administrator/staff members employed for the unit adequate to support the unit effectively?

YES  NO \_\_\_\_\_

**Security:**

14. Are administrators and staff members in this unit careful in protecting the security, confidentiality, and integrity of student/staff records?

YES  NO \_\_\_\_\_ N/A \_\_\_\_\_

If yes, provide a brief description of measures taken by the unit to insure the protection of privacy of its customers and the unit's adherence to FERPA guidelines.

All personal information regarding students is kept in the offices of respective program managers. These records are not left unattended so that any student could access it.

If necessary to destroy student records, a paper shredder is used.

15. Does the institution take reasonable steps to provide a healthy, safe, and secure environment for this service unit?

YES  NO \_\_\_\_\_

ANY ITEMS ANSWERED WITH A NEGATIVE RESPONSE INDICATE THAT THE INSTITUTION IS OUT OF COMPLIANCE AND MUST BE ACCOMPANIED WITH A WRITTEN PLAN FOR COMPLIANCE ON THE ISSUE.

Provide discussion below for any question that was assigned a "no" answer on the Principles Compliance Survey, and then provide a plan of improvement for each of those questions in the space below. Indicate the question number, your discussion, and the plan of action.

Comment: *No questions were answered with a negative response by the Student Activities & Intramurals/Recreation unit.*

## VII. Unit Improvements Resulting from the Planning Process

Due to consistent good participation and ratings by the students, we continued student activities and intramurals/recreation programs as planned in previous years. In response to surveys, changes have been made in planning more frequent as well as longer events.

## VIII. Personal Information Sheets for Key Staff Members

### PERSONAL INFORMATION SHEET

**Name:** Pam Wooten

**Unit:** Student Activities & Intramurals/Recreation      **Date:** January 19, 2006

**Position held:** Student Activities Manager

#### **Job Duties:**

- Plan and implement student activities for the main campus as well as two satellite campuses.
- Supervise all campus elections for Mr. and Miss NWCC as well as Homecoming court
- Produce the annual Beauty Review and Talent Competition
- Supervise and transport cheerleaders to athletic events
- Chair Homecoming committee and oversee all Homecoming week's events at all campuses
- Supervise student workers at campus events

1. I have worked at Northwest Mississippi Community College for 8 years.
2. I have worked in my current position at Northwest for 8 years.
3. I have a total of 15 years of work experience.
4. List prior positions held with job duties and number of years experience in each.
  - Case Manager, Baddour Memorial Center - 1 year
  - Community Site Coordinator – SRVS, Shelby Residential and Vocational Services – 2 years
  - Supported Employment Consultant– SRVS, Shelby Residential and Vocation Services – 2 years

**Highest degree held: I currently hold: (choose one of the following)**

**Bachelor of Arts in Psychology**

#### **Accomplishments:**

- Universal Cheerleading Association National Championship 1999, Junior College Division

#### **Civic Interests/Professional Affiliations**

- Former member of APCA, Association for the Promotion of Campus Activities, 7 years
- Member, Lifepoint Baptist Church, Senatobia, Mississippi
- Women's Fellowship committee member at Lifepoint Baptist Church, Senatobia

#### **NWCC Committee Assignments:**

Chair, Homecoming Committee  
Activities Committee

Date: January 19, 2006

\_\_\_\_\_  
Signature of Employee

**PERSONAL INFORMATION SHEET**

**Name:** Cameron Blount

**Unit:** Student Activities & Intramurals/Recreation      **Date:** January 19, 2006

**Position held:** Manager of Recreation and Intramural Sports

**Job Duties:**

- Design, organize, and implement recreational and intramural sports for the student body and staff of NWCC
- Monitor operations of campus gym, fitness center, pool, and outdoor recreational venues
- Supervise 12-20 student workers

5. I have worked at Northwest Mississippi Community College for 4 years.
6. I have worked in my current position at Northwest for 4 years.
7. I have a total of 15 years of work experience.
8. List prior positions held with job duties and number of years experience in each.
  - Baddour Memorial Center, Habilitation Specialist – 8 years
  - SRVS, Shelby Residential and Vocational Services – Case Manager – 4 years

**Highest degree held: I currently hold: (choose one of the following)**

Bachelor of Science in Health Education

**Civic Interests/Professional Affiliations**

- Member of NIRSA – National Intramural-Recreational Sports Association, 4 years

**NWCC Committee Assignments:**

- Health and Fitness Committee
- Healthplex Committee

Date: January 19, 2006

\_\_\_\_\_  
Signature of Employee

**IX. Budget Summaries**

Category in 2005-06 budget	Amount budgeted
Postage	100
Printing & Reproduction	200
Repairs & Maintenance	2000
Rentals	250

Other Contractual Services	41,000
Office Materials & Supplies	1500
Other Materials & Supplies	4000
Scholarships	18,000
Homecoming	9500
Meals	2500
Uniforms	3500
Travel	3000
<b>Total</b>	<b>85,550</b>

## NWCC Services Survey Student Activities/Intramural-Recreation

4. Would you like a member of the Student Activities or Recreation/Intramural staff to contact you?

Choice	Count	Percent
1 Yes	4	21%
2 No	15	79%
Mean	1.79	

5. What is your class standing?

Choice	Count	Percent
1 Freshman	23	64%
2 Sophomore	12	33%
3 Other	1	3%
Mean	1.39	

6. Which campus do you attend?

Choice	Count	Percent
1 Senatobia	34	94%
2 DeSoto Center	2	6%
3 Lafayette-Yalobusha	0	0%
Mean	1.06	

7. Where do you live?

Choice	Count	Percent
1 On Campus	27	77%
2 Off Campus	8	23%
3 Not Applicable	0	0%
Mean	1.23	

8. Which is your residency status?

Choice	Count	Percent
1 In State	27	79%
2 Out of State	7	21%
3 International Student	0	0%
Mean	1.21	

9. Which services have you requested currently or in the past? (Student Activities)

Choice	Count	Percent
1 1. Movie Nights	26	100%

9. Which services have you requested currently or in the past? (Student Activities)

Choice	Count	Percent
1 2. Novelty Events	10	100%

9. Which services have you requested currently or in the past? (Student Activities)

Choice	Count	Percent
1 3. Beauty Review	5	100%

9. Which services have you requested currently or in the past? (Student Activities)

Choice	Count	Percent
1 4. Homecoming Week's Events	15	100%

9. Which services have you requested currently or in the past? (Student Activities)

Choice	Count	Percent
1 5. School spirit at athletic events	13	100%

9. Which services have you requested currently or in the past? (Student Activities)

Choice	Count	Percent
1 6. Stage events	8	100%

9. Which services have you requested currently or in the past? (Recreation/Intramural)

Choice	Count	Percent
1 1. Scheduling of Intramural Sports	17	100%

9. Which services have you requested currently or in the past? (Recreation/Intramural)

Choice	Count	Percent
1 2. Adequate Facilities	8	100%

9. Which services have you requested currently or in the past? (Recreation/Intramural)

Choice	Count	Percent
1 3. Variety of Sports Offered	15	100%

9. Which services have you requested currently or in the past? (Recreation/Intramural)

Choice	Count	Percent
1 4. Student Staff assistance	7	100%

9. Which services have you requested currently or in the past? (Recreation/Intramural)

Choice	Count	Percent
1 5. Recreation Facilities Scheduling	7	100%

9. Which services have you requested currently or in the past? (Recreation/Intramural)

Choice	Count	Percent
1 6. Pool	20	100%

10. Were you served in a timely and professional manner?

Choice	Count	Percent
1 Yes	26	87%
2 No	4	13%
Mean	1.13	

11. Was your request completed to your satisfaction?

Choice	Count	Percent
1 Yes	26	87%
2 No	4	13%
Mean	1.13	

## NWCC Services Survey Student Activities/Intramural-Recreation

13. How would you rate your overall experience with the Student Activities and Recreation/Intramural Office?

	Choice	Count	Percent
1	Unsatisfactory	1	3%
2	Poor	0	0%
3	Fair	6	19%
4	Good	14	44%
5	Excellent	11	34%
Mean		4.06	

Total mean grouped by items with same number of choices

Choices	Items	Mean
1	12	1.00
2	3	1.29
3	4	1.22
5	1	4.06

## **Student Activities & Recreational/Intramural Services Survey**

### **4. Would you like a member of the Student Activities & Recreational/Intramural staff to contact you?**

- Billie Claire Darby                      662-934-0336
- Chris Dungan                              662-809-9111
- Sonya Price                                 662-562-3531

### **10. Were you served in a timely and professional manner?**

- As always
- The people are friendly and thorough
- Yes, very well

### **11. Was your request completed to your satisfaction?**

- Again, as always
- Of course. I couldn't have been more satisfied.
- Close to early

### **12. If applicable, who assisted you?**

- Pam Wooten and Cameron Blount
- Pam Wooten
- Cameron Blount
- Cameron Blount
- Pam Wooten

### **14. In what way(s) can the Student Activities & Recreational/Intramural Office improve on the services we provide?**

- I think that snacks and ice cream should be sold once a week
- More intramurals, last longer, ice cream days
- More movies
- Just bring out newer sports and let them all last longer
- Have activities more often, and hold the events longer
- Everything is excellent
- I do not think you can improve something this good.
- Get some air
- It's good enough already
- More games
- More activities
- Clean the floors
- By helping out
- I think there could be more daily activities such as block parties and talent shows, etc.

### **15. What new services would you like for us provide?**

- Ice cream – lots of flavors and lots of toppings
- Current services are good and attracting
- The services already available are more than adequate
- A lot of stuff to do
- Strippers
- Better weight room for the girls
- Swimming competition
- More activities as a whole; longer hours

## NWCC Spring 2005 Clearance Survey Results

### Student Responses:

Note: A total of 3277 students were surveyed campus-wide with 1166 students surveyed at DeSoto Center, 1516 students surveyed at Senatobia, and 595 surveyed at Oxford. Students did not answer all questions which makes campus-wide totals on some of the questions less than 3277. Percentages were computed based on the number of student responses per question.

### Student Classification:

	DeSoto Center		Senatobia		Oxford		Campus Wide	
Choice:	Count	%	Count	%	Count	%	Count	%
Freshman	542	52%	713	52%	262	48%	1517	51%
Sophomore	500	48%	666	48%	289	52%	1455	49%

### My Faculty Advisor was helpful to me.

	DeSoto Center		Senatobia		Oxford		Campus Wide	
Choice:	Count	%	Count	%	Count	%	Count	%
Yes	975	90%	1329	96%	508	92%	2812	93%
No	111	10%	53	4%	46	8%	210	7%

### Overall, I am satisfied with the quality of education received at NWCC.

	DeSoto Center		Senatobia		Oxford		Campus Wide	
Choice:	Count	%	Count	%	Count	%	Count	%
Yes	1024	97%	1301	98%	537	97%	2862	98%
No	27	3%	31	2%	15	3%	73	2%

### I plan to return to Northwest.

	DeSoto Center		Senatobia		Oxford		Campus Wide	
Choice:	Count	%	Count	%	Count	%	Count	%
Yes	807	78%	980	74%	388	72%	2175	75%
No	231	22%	351	26%	153	28%	735	25%

### If you are not returning, please indicate why.

	DeSoto Center		Senatobia		Oxford		Campus Wide	
Choice:	Count	%	Count	%	Count	%	Count	%
Transferring	193	65%	226	51%	116	63%	535	58%
Financial Reasons	3	1%	4	1%	5	3%	12	1%
Military	0	0%	3	1%	3	2%	6	1%
Work	7	2%	11	2%	4	2%	22	2%
Dissatisfaction with NWCC	3	1%	5	1%	1	1%	9	1%
Graduating	70	23%	145	33%	44	24%	259	28%
Other	23	8%	49	11%	11	6%	83	9%

If you are transferring, please indicate where.

Choice:	DeSoto Center		Senatobia		Oxford		Campus Wide	
	Count	%	Count	%	Count	%	Count	%
Delta State University	16	6%	42	12%	4	2%	62	8%
University of MS	118	41%	109	31%	97	60%	324	41%
MS State University	25	9%	38	11%	8	5%	71	9%
University of Memphis	35	12%	18	5%	5	3%	58	7%
University of TN	12	4%	2	1%	2	1%	16	2%
Mississippi Valley State	0	0%	6	2%	0	0%	6	1%
Jackson State	0	0%	5	1%	1	1%	6	1%
Other	79	28%	131	37%	45	28%	255	32%

I am satisfied with the services provided by the bookstore..

Choice:	DeSoto Center		Senatobia		Oxford		Campus Wide	
	Count	%	Count	%	Count	%	Count	%
Yes	1019	96%	1324	97%	502	89%	2845	95%
No	47	4%	36	3%	60	11%	143	5%

I am satisfied with the services provided by the Business Office.

Choice:	DeSoto Center		Senatobia		Oxford		Campus Wide	
	Count	%	Count	%	Count	%	Count	%
Yes	877	96%	1136	97%	477	92%	2490	96%
No	38	4%	33	3%	42	8%	113	4%

I am satisfied with the services provided by the Financial Aid Office.

Choice:	DeSoto Center		Senatobia		Oxford		Campus Wide	
	Count	%	Count	%	Count	%	Count	%
Yes	804	92%	1046	94%	462	93%	2312	93%
No	74	8%	65	6%	37	7%	176	7%

I am satisfied with the services provided by the Counseling Center.

Choice:	DeSoto Center		Senatobia		Oxford		Campus Wide	
	Count	%	Count	%	Count	%	Count	%
Yes	831	97%	1004	97%	459	94%	2294	96%
No	30	3%	30	3%	30	6%	90	4%

I am satisfied with the services provided by the Registrar's Office.

Choice:	DeSoto Center		Senatobia		Oxford		Campus Wide	
	Count	%	Count	%	Count	%	Count	%
Yes	800	96%	1008	97%	451	94%	2259	96%
No	31	4%	27	3%	27	6%	85	4%

I am satisfied with the services provided by the Library.

Choice:	DeSoto Center		Senatobia		Oxford		Campus Wide	
	Count	%	Count	%	Count	%	Count	%
Yes	779	97%	1004	98%	464	98%	2247	98%
No	24	3%	19	2%	11	2%	54	2%

**How many hours do you work per week?**

Choice:	DeSoto Center		Senatobia		Oxford		Campus Wide	
	Count	%	Count	%	Count	%	Count	%
0	206	19%	482	34%	144	25%	832	27%
1 – 10	62	6%	189	13%	43	7%	294	9%
11 – 25	300	27%	393	28%	121	21%	814	26%
26 – 39	323	29%	222	16%	128	22%	673	22%
40 or more	219	20%	122	9%	143	25%	484	16%

**Do you have a computer in your dorm room?**

Choice:	DeSoto Center		Senatobia		Oxford		Campus Wide	
	Count	%	Count	%	Count	%	Count	%
Yes	60	6%	247	19%	44	8%	351	12%
No	58	6%	402	31%	47	9%	507	18%
N/A	894	88%	647	50%	441	83%	1982	70%

**Do you have access to the internet at home?**

Choice:	DeSoto Center		Senatobia		Oxford		Campus Wide	
	Count	%	Count	%	Count	%	Count	%
Yes	911	84%	1016	74%	412	72%	2339	77%
No	179	16%	359	26%	162	28%	700	23%

**How did you first learn about Northwest?**

Choice:	DeSoto Center		Senatobia		Oxford		Campus Wide	
	Count	%	Count	%	Count	%	Count	%
Recruiter	175	17%	229	17%	33	6%	437	15%
Internet	49	5%	40	3%	15	3%	104	4%
Career Day	112	11%	183	14%	64	12%	359	12%
Workplace	15	1%	18	1%	24	4%	57	2%
Newspaper	43	4%	12	1%	9	2%	64	2%
Family/Friend	643	62%	850	64%	399	73%	1892	65%

**Why did you choose Northwest?**

Choice:	DeSoto Center		Senatobia		Oxford		Campus Wide	
	Count	%	Count	%	Count	%	Count	%
Cost	253	27%	202	17%	74	15%	529	20%
Scholarship	97	10%	185	16%	11	2%	293	11%
Program Quality	62	7%	123	10%	25	5%	210	8%
Location	458	50%	496	42%	314	64%	1268	49%
Campus Life	0	0%	34	3%	4	1%	38	1%
Other	54	6%	146	12%	59	12%	259	10%

What things do you like most about Northwest? (Multiple choices allowed – Percentages given according to total number of students surveyed =3277)

Choice:	DeSoto Center		Senatobia		Oxford		Campus Wide	
	Count	%	Count	%	Count	%	Count	%
Faculty/Staff	288	25%	348	23%	194	33%	830	25%
Class Size	357	31%	459	30%	279	47%	1095	33%
Library/Support Services	41	4%	84	6%	52	9%	177	5%
Atmosphere	182	16%	281	19%	148	25%	611	19%
Cost	428	37%	341	22%	185	31%	954	29%
Quality of Education	124	11%	195	13%	134	23%	453	14%
Campus	87	7%	138	9%	42	7%	267	8%
Advising/Counseling	43	4%	62	4%	38	6%	143	4%
Activities	10	1%	138	9%	8	1%	156	5%
Other	33	3%	67	4%	19	3%	119	4%

What improvements would you like to see made at Northwest? (Multiple choices allowed – Percentages given according to total number of students surveyed = 3277).

Choice:	DeSoto Center		Senatobia		Oxford		Campus Wide	
	Count	%	Count	%	Count	%	Count	%
Better parking	211	18%	1006	66%	104	17%	1321	40%
More campus Activities	179	15%	284	19%	106	18%	569	17%
Better access to instructors	111	10%	72	5%	59	10%	242	7%
More class variety	411	35%	187	12%	285	48%	883	27%
Improved attendance policy	157	13%	138	9%	67	11%	362	11%
Improved security on campus	77	7%	106	7%	14	2%	197	6%
Other	132	11%	97	6%	44	7%	273	8%

# Northwest Mississippi Community College

## Evaluation Follow-up Form

The following form is to be completed and signed by the appropriate service unit supervisor after reviewing the results of the unit's evaluation and after a discussion with co-workers on needed changes identified in the evaluation process. The completion of this form is meant to stimulate reflection about the purpose of the unit and to encourage the best use of results of these evaluations. A copy of this form will be sent to the appropriate Vice-President and filed with the unit's Service Review forms.

Service Unit: *Student Activities & Intramurals/Recreation*

Date of Review of Evaluations *Spring, 2005*

The unit's strong points as identified by the evaluation are:

*The strength of the Student Activities and Intramural/Recreation programs is the number of events/activities offered consistently throughout the academic year. An additional strength is the flexibility to adapt the programs to the needs of current students.*

Opportunities for improvement identified by the evaluation are:

*Design and implement programs to target individual interests to obtain more participation in Student Activity and Intramural/Recreation programs..*

Goals for growth or specific activities to be undertaken and/or completed before the next evaluation are:

*The Student Activity and Intramural/Recreation offices would like to see opportunity through one or more venues to accommodate the current and future population of students.*

Having met together and discussed this Evaluation Follow-up, we feel that the identified goals and specific activities adequately address opportunities for improvement and constitute evidence of attempted growth.

Signatures:

Supervisors: Pam Wooten and Cameron Blount

## Appendix 4: Annual Plan to Improve for Last 3 periods

### NORTHWEST COMMUNITY COLLEGE 2004-05 UNIT ANNUAL OUTCOME OBJECTIVES STUDENT SERVICES

Planning Unit: Student Activities

Unit/Program Intended Outcome <u>Objective</u>	Strategy/Procedure To Achieve Outcome <u>Activity</u>	Assessment/Evaluation <u>Results</u>	Use of Results <u>Improvement</u>
1. Provide a variety of activities for students to promote social skills growth, entertainment and community service.	Offer opportunities to attend movies, novelty events, comedians and entertainers. Schedule two Blood Drives per year with Mississippi Blood services and The American Red Cross. Assist in the planning and preparation of activities for Black History Month.	13 movies completed and/or scheduled; 23 novelty events completed and/or scheduled; 2 blood drives completed and/or scheduled	Due to successful participation at movies, novelty events, and blood drives, continue all events.
2. Supervise the Cheerleading program to promote school spirit.	Recruit and retain cheerleaders. Supervise weekly practices and meetings. Attend all football games and home basketball games. Attempt to attend playoff games, according to student's individual class schedules. Assist in the planning and preparation of two pep rallies during the football season.	15 female cheerleaders, 15 in fall, 14 in spring. Cheered at 10 football games, including one playoff game. Cheered at or will cheer at 11 regular season games. Will cheer at playoff games if teams qualify. Two pep rallies.	Continue to recruit, cheer, and attend sporting events. Continue weekly practices. Continue with an all-girls squad.
3. Manage the NWCC Coliseum for High School graduations.	Supervise and manage all High School Graduations.  Solicit feedback regarding facility and services from users.	Will manage 4 scheduled high school graduations in coliseum.	Will continue to manage high school graduations.

**2004-05 UNIT ANNUAL OUTCOME OBJECTIVES  
STUDENT SERVICES**

Planning Unit: Student Activities

<u>Unit/Program Intended Outcome Objective</u>	<u>Strategy/Procedure To Achieve Outcome Activity</u>	<u>Assessment/Evaluation Results</u>	<u>Use of Results Improvement</u>
<p>4. Provide activities for Homecoming week that includes the participation of faculty, staff, students, and alumni.</p>	<p>Provide a variety of activities for students to entertain and promote school spirit.</p> <p>Solicit feedback from students, faculty and staff and evaluate program with Homecoming Committee.</p>	<p>Homecoming events conducted each day of Homecoming week. Large turnout of faculty, staff, and students.</p>	<p>Continue Homecoming events. Continue to increase enthusiasm in Homecoming activities during the week.</p>
<p>5. Plan, prepare, direct, and produce the annual Northwest Beauty Review and the Miss Northwest Pageant.</p>	<p>Recruit prospective young women to participate in each pageant. Use Miss Mississippi guidelines for the Miss Northwest Pageant. Work with the Fine Arts Department and personnel.</p>	<p>30 Beauty Review contestants. Attendance was excellent! No Miss Northwest Pageant due to lack of student interest in participation.</p>	<p>Continue Beauty Review. Possibly discontinue Miss Northwest Pageant due to lack of student interest in participation. Replacing it with a second Beauty Review or a talent show that would be a preliminary to the Mid-South Fair.</p>

**NORTHWEST COMMUNITY COLLEGE  
2003 UNIT ANNUAL OUTCOME OBJECTIVES  
STUDENT AFFAIRS**

Planning Unit: Office of Student Activities

<u>Unit/Program Intended Outcome Objective</u>	<u>Strategy/Procedure To Achieve Outcome Activity</u>	<u>Assessment/Evaluation Results</u>	<u>Use of Results Improvement</u>
1. Provide a variety of activities for students to promote social skills growth, entertainment, and community service.	1. Offer opportunities to attend first run movies, plays, speakers, and entertainers. Schedule two Blood Drives per year with Mississippi Blood services. Assist in the planning and preparation of activities for Black History Month.  85% of students will express satisfaction with student activities.	1. 14 movies; 20 novelty events; 2 blood drives (November 13, 2003, and February 18, 2004). Planned Black History Month activities with Black History Monty committee.	1. Continue movies, novelty events, and blood drives; Continue Black History Month activities.
2. Supervise the Cheerleading program to promote school spirit.	2a. Recruit and retain cheerleaders. Supervise weekly practices and meetings. Attend all football games and home basketball games. Assist in the planning and preparation of two pep rallies during the football season.  2b. Solicit feedback regarding facility and services from users.	2. 17 cheerleaders for the year; cheered at 10 football games and 16 basketball games; 1 pep rallies.	2. Continue to recruit, cheer, and attend events. Continue weekly practices. Move cheerleading from co-ed to all girls squad.
3. Manage the NWCC Coliseum for non-athletic events.	3a. Plan and prepare activity requests for the use of the coliseum for non-athletic events. Communicate with coaching staff regarding the use of the facility. Supervise and manage non-athletic events.  3b. Solicit feedback regarding facility and services from users.	3. Managed 4 high school graduations in Coliseum.	3. Continue to manage graduations.

**NORTHWEST COMMUNITY COLLEGE  
2003 UNIT ANNUAL OUTCOME OBJECTIVES  
STUDENT AFFAIRS**

Planning Unit: Office of Student Activities

Unit/Program Intended Outcome <u>Objective</u>	Strategy/Procedure To Achieve Outcome <u>Activity</u>	Assessment/Evaluation <u>Results</u>	Use of Results <u>Improvement</u>
4. Provide activities for Homecoming week that includes the participation of faculty, staff, students, and alumni.	4a. Provide a variety of activities for students to entertain and promote school spirit.  4b. Solicit feedback from students, faculty and staff and evaluate program with Homecoming Committee.	4. Homecoming events conducted all during week. Large turnout of students, faculty, and staff.	4. Continue homecoming events. Continue to increase enthusiasm in Homecoming week.
5. Plan, prepare, direct, and produce the annual Northwest Beauty Review and the Miss Northwest Pageant.	5. Recruit prospective young women to participate in each pageant. Use Miss Mississippi guidelines for the Miss Northwest Pageant. Work with the Fine Arts Department and personnel.	5. Twenty-one (21) Beauty Review contestants competed with strong attendance. No Miss Northwest Pageant due to lack of student interest.	5. Increase enthusiasm for Miss Northwest Pageant through earlier publicity during semester and improved efforts at individual student recruitment.

**NORTHWEST COMMUNITY COLLEGE  
2002 UNIT ANNUAL OUTCOME OBJECTIVES  
STUDENT SERVICES**

Planning Unit: Office of Student Activities

UNIT PURPOSE STATEMENT: The mission of the Office of Student Activities is to provide a variety of planned activities to meet the physical, social, and cultural needs of the student population at Northwest Mississippi Community College.

RELATIONSHIP TO NWCC PURPOSE AND COLLEGE WIDE STRATEGIC GOALS: The Office of Student Activities meets the purpose and goals of Northwest Mississippi Community College by providing cultural and extracurricular activities for its student population.

Unit/Program Intended Outcome <u>Objective</u>	Strategy/Procedure To Achieve Outcome  <u>Activity</u>	Assessment/Evaluation <u>Results</u>	Use of Results <u>Improvement</u>
To plan, prepare, direct and produce the annual Northwest Beauty Review and the Miss Northwest Pageant to offer opportunities for scholarships for young women.	Recruit prospective young women to participate in each pageant. Use Miss Mississippi guidelines for the Miss Northwest Pageant. Work with the Fine Arts Department and its personnel.	<p>An average of 10–12 movies are offered for student viewing each school year. Attendance varies from 150 – 200 students. Professional comics and hypnotists have been on campus and played to 200-250 students. Blood Drives each semester bring an average of 100 students, faculty, staff and community members to donate blood. 6-8 novelty events held per semester.</p> <p>There were 28 students that tried out for cheerleader. 17 made the team: 9 women and 8 men. Cheerleaders practice three times per week, attend all football games and home basketball games. Two pep rallies were held during the season.</p>	

**NORTHWEST COMMUNITY COLLEGE  
2002 UNIT ANNUAL OUTCOME OBJECTIVES  
STUDENT SERVICES**

Planning unit: Office of Student Activities

Unit/Program Intended Outcome <u>Objective</u>	Strategy/Procedure To Achieve Outcome <u>Activity</u>	Assessment/Evaluation <u>Results</u>	Use of Results <u>Improvement</u>
<p>5. Encourage student leadership and achievement by recognizing student accomplishments.</p>	<p>4c. Meet with student leaders at Centers to assess needs.</p> <p>4d. Sponsor programs and centers and improve communication regarding main campus activities.</p> <p>5a. Sponsor Who's Who Among Students in American Junior Colleges.</p> <p>5b. Sponsor Leadership Assembly.</p>	<p>Management of Coliseum facility runs smoothly for the 22 non-athletic events scheduled.</p> <p>Supervision of non-athletic events is ongoing.</p> <p>Faculty, staff and students participated in 3 contests, a reception for homecoming court, a reception for alumni of the year. Students participated in 2 separate elections, a movie, dance and scavenger hunt. Faculty, staff, students and alumni participated in a barbecue luncheon and attended the football game.</p> <p>24 applicants and participants in the annual Beauty Review. 7 participants in the Miss Northwest Pageant. Winner of the Miss Northwest Pageant went on to compete in the Miss Mississippi Pageant.</p>	<p>Building calendar distributed to all personnel in the Coliseum to improve communications.</p> <p>Receptions were moved to the Art Building and the Student Commons. Saturday morning program revised.</p> <p>Pageants moved to locations in the community due to construction on the Fine Arts building.</p>

**NORTHWEST COMMUNITY COLLEGE  
2004-05 UNIT ANNUAL OUTCOME OBJECTIVES**

**Planning Unit: Recreation and Intramural Sports**

The mission of the Office of Recreation and Wellness is to provide a comprehensive program of recreational activities for our students. The office is further responsible for meeting the needs of students regarding health services and implementing a program of health education for students.

<u>Unit/Program Intended Outcome Objective</u>	<u>Strategy/Procedure To Achieve Outcome Activity</u>	<u>Assessment/Evaluation Results</u>	<u>Use of Results Improvement</u>
Provide students the opportunity to understand and practice principles of sound health, safety, physical fitness, good sportsmanship, and teamwork.	Intramurals: plan, implement and evaluate 16 different sporting events during academic year.	18 different sports offered	3 new sports offered in response to post-sport feedback.
	Recreation: provide and manage evening recreational opportunities; open gym, fitness center, swimming pool, and tennis.	All areas open and running	Extended hours for open play in gym and fitness center.
Provide students the opportunity to engage in organized sporting activities with other students whose backgrounds and abilities may be dissimilar from their own	Intramurals: participation in any intramural sports will provide an opportunity for personal achievement.	Provide a wide range of various sports for participation.	Provide a sports suggestion box at the end of each semester.
	Work Study: opportunity for achievement also lies in the work study program were students must work with other students of various background and abilities.	Provide opportunities to learn organizational and team building skills.	Hold bi-weekly meetings with all work study.
Provide students the opportunity for experience in problem solving and decision making.	Intramural: opportunity for student coaches to plan and implement coaching principles and teach good sportsmanship.	Provide opportunities for students to learn organization, team building and management skills.	Provide coaches meetings prior to each upcoming sporting events.
	Work Study: accomplished through students assisting in the day to day operations of recreational and intramural sports activities.	Provide opportunities to learn and apply management skills.	Assign different areas of responsibility on a weekly basis.

**NORTHWEST COMMUNITY COLLEGE  
2004-05 UNIT ANNUAL OUTCOME OBJECTIVES**

**Planning Unit: Recreation and Intramural Sports**

The mission of the Office of Recreation and Wellness is to provide a comprehensive program of recreational activities for our students. The office is further responsible for meeting the needs of students regarding health services and implementing a program of health education for students.

<u>Unit/Program Intended Outcome Objective</u>	<u>Strategy/Procedure To Achieve Outcome Activity</u>	<u>Assessment/Evaluation Results</u>	<u>Use of Results Improvement</u>
Provide more opportunities for female students to become more involved in recreational and intramural sports.	Plan and implement question and answer session's at all female residences. Have post sport interviews to collect feedback.	Post sports feedback was not revealing, no clear answer as to why lower female participation.	Slight rise in female participation since dormitory visits explaining the Intramural program.
Market and advertise recreational and intramural sporting events at satellite centers such as the Oxford and Desoto Center.	Send information flyers and sign up sheet to each center. Have designated personnel at centers post information in designated areas.	No contact person or designated area has been identified.	Establish contact person and an area to post upcoming events.
Upgrade physical environment in all recreational facilities.	Remove all chipping/flaking paint from the pool area. Paint pool area. Reinforce steel beams in pool area. Provide work orders to physical plant as needed.	Upgrades completed at this time.	Continue to request a new facility that will accommodate appropriate number of students and faculty.
Create and develop a recreational and intramural sports web page.	Provide NWCC computer personnel with information needed to create new web page.	Have not contacted NWCC computer personnel .	Contact appropriate personnel and provide all information pertaining to Recreation and Intramural Sports.

**NORTHWEST COMMUNITY COLLEGE**  
**2003 UNIT ANNUAL OUTCOME OBJECTIVES**  
**STUDENT AFFAIRS**

Planning Unit: Recreation and Wellness

The mission of the Office of Recreation and Wellness is to provide a comprehensive program of recreational activities for our students. The office is further responsible for meeting the needs of students regarding health services and implementing a program of health education for students.

<u>Unit/Program Intended Outcome Objective</u>	<u>Strategy/Procedure To Achieve Outcome Activity</u>	<u>Assessment/Evaluation Results</u>	<u>Use of Results Improvement</u>
<p>1. Provide students the opportunity to understand and practice principles of sound health, safety, physical fitness, good sportsmanship, and teamwork.</p> <p>2. Provide students the opportunity to engage in organized sporting activities with other students whose backgrounds and abilities may be dissimilar from their own</p> <p>3. Provide students the opportunity for experience in problem solving and decision making.</p>	<p>1. Intramurals: plan, implement, and evaluate fifteen (15) different sporting events during academic year. 85% of students will be satisfied with intramural offerings.</p> <p>2. Recreation: provide and manage evening recreational opportunities; open gym, fitness center, swimming pool, and tennis. 85% of students will be satisfied with offerings.</p> <p>Intramurals: participation in any intramural sports provided will allow the opportunity for achievement. 85% of students will be satisfied with intramural offerings.</p> <p>3. Work Study: opportunities for achievement also lie in the work study program were students must work with other students of various background and abilities. Intramural: opportunity for student coaches to plan and implement coaching principles and teach good sportsmanship. Work Study: accomplished through students assisting in activities. 90% will be positively evaluated.</p>	<p>1. Eighteen (18) sports offered.</p> <p>2. Evaluation scheduled for end of Spring 2004</p>	<p>1. Spades, Turkey Trot, and Tennis offered in response to post-sport feedback.</p>

**NORTHWEST COMMUNITY COLLEGE  
2003 UNIT ANNUAL OUTCOME OBJECTIVES  
STUDENT AFFAIRS**

Planning Unit: Recreation and Wellness

---

Unit/Program Intended Outcome <u>Objective</u>	Strategy/Procedure To Achieve Outcome <u>Activity</u>	Assessment/Evaluation <u>Results</u>	Use of Results <u>Improvement</u>
4. Provide more opportunities for female students to become more involved in recreational and intramural sports.	4. Plan and implement question and answer session's at all female residences. Have post sport interviews to collect feedback.	4. Post-sport feedback not revealing. Female participation risen slightly.	
5. Market and advertise recreational and intramural sporting events at satellite centers such as the Oxford and Desoto Center.	5. Send information flyers and sign up sheet to each center. Have designated personnel, on staff, post information in designated areas. Monitor participation.	5. Not completed.	5. Re-evaluate objective based on lack of feedback.
6. Upgrade physical environment in all recreational facilities.	6. Carpet, remove chalk boards, paint, and add new ceiling tiles in the fitness center.  Provide work orders to physical plant as needed.	6. Upgrade completed.	6. Continue to request new facility.
7. Improve and further develop the recreational and intramural sports web page.	7. Provide NWCC computer personnel with information needed to upgrade page. Monitor feedback regarding page.	7. Not completed.	

**NORTHWEST COMMUNITY COLLEGE  
2002 UNIT ANNUAL OUTCOME OBJECTIVES  
STUDENT SERVICES**

Planning Unit: Recreation and Wellness

---

**UNIT PURPOSE STATEMENT:** The office provides a comprehensive program of recreational activities for students. The office is further responsible for meeting the needs of students regarding health, skill, social development, and recreational services, and implements a program of intramural activities which contributes to the physical, social, and emotional health of students.

---

**RELATIONSHIP TO NWCC PURPOSE AND COLLEGE WIDE STRATEGIC GOALS:** Provides extracurricular activities and quality educational support services for students.

Unit/Program Intended Outcome <u>Objective</u>	Strategy/Procedure To Achieve Outcome  <u>Activity</u>	Assessment/Evaluation <u>Results</u>	Use of Results <u>Improvement</u>
<p>Provide students opportunity to understand and practice principles of sound health, safety, physical fitness, good sportsmanship, and teamwork.</p> <p>To provide students with the opportunity for experience in problem solving and decision making.</p> <p>To provide students with the opportunity to engage in organized activities with other students whose backgrounds and abilities may be dissimilar from their own.</p>	<p>Plan, implement, evaluate program of 17 intramural sports during the academic year.</p> <p>Provide and manage evening recreational opportunities for students such as open gym, fitness center, walking track and swimming pool.</p> <p>This is accomplished through the student work study program in which involves 20-25 students each semester.</p> <p>This is achieved by participation in sports such as softball, basketball, flag football, etc., also through work study students who must work with other students of various backgrounds and abilities.</p>	<p>17 sports implemented during year with 500+ participants.</p> <p>Opportunities provided on nightly basis during work week.</p> <p>25 students employed and supervised during school year.</p> <p>17 sports offered</p>	<p>All sports to be evaluated during upcoming year.</p> <p>Walking track opened.</p>

**NORTHWEST COMMUNITY COLLEGE  
2002 UNIT ANNUAL OUTCOME OBJECTIVES  
STUDENT SERVICES**

Planning Unit: Recreation and Wellness

---

Unit/Program Intended Outcome <u>Objective</u>	Strategy/Procedure To Achieve Outcome <u>Activity</u>	Assessment/Evaluation <u>Results</u>	Use of Results <u>Improvement</u>
Provide more recreational sports that will involve more female students.	Provide the female students with a survey to discover why and what type activities they would participate in. Also interview females to receive feedback.	Survey not completed.	All current and potential sports to be reevaluated during upcoming year.
Market and advertise recreational sporting events at satellite centers such as Oxford and the Desoto Center.	Deliver flyers, signs, brochures, rec-sports handbooks to each center. Have designated personnel on staff at each center to ensure information is being circulated.	Signs and brochures completed. Personnel not designated.	
Create and develop a recreational sports web page.	Work with NWCC computer personnel to begin the development of a recreational sports web page.	Rec Sports change requests for Web Page submitted to MIS.	Will work with newly designated web administrator to design a sub page
Upgrade physical environment in all recreational facilities,	Paint doors in gym, mop gym floors, remove all gum spots, repair roof. Provide work orders to physical plant.	Work on-going.	