





NWCC 2002 Performance Indicators

Indicator 1	Target Goal	Status
NUMBER OF STUDENTS GRADUATING OR COMPLETING AT LEAST 55 HOURS COURSEWORK DATA SOURCE REGISTRAR'S OFFICE	A. The number of student graduates will increase over the previous year. B. The number of students who have not graduated but have successfully completed at least 55 semester hours of coursework will increase over the previous year.	(A)  (B) 

<u>EVALUATION SUMMARY</u>				
A.				
<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td style="width: 60%;">Graduates in 2000-01</td> <td style="width: 40%;">658</td> </tr> <tr> <td>Graduates in 2001-02</td> <td>744</td> </tr> </table>	Graduates in 2000-01	658	Graduates in 2001-02	744
Graduates in 2000-01	658			
Graduates in 2001-02	744			
B. Data is not available for SP01. Measurement of the goal continues as a work in progress.				
<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td style="width: 70%;">Non-Graduating Students Obtaining at Least 55 Credit Hours at NWCC by Spring Semester 2002</td> <td style="width: 30%;">1043</td> </tr> </table>	Non-Graduating Students Obtaining at Least 55 Credit Hours at NWCC by Spring Semester 2002	1043		
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Indicator 2	Target Goal	Status
TRANSFER RATE FOR ACADEMIC MAJORS DATA SOURCE SBCJC; IHL Management Information System	The number of students in Academic Transfer majors who transfer to target four-year colleges will increase over the previous year.	

<u>EVALUATION SUMMARY</u>						
According to data provided by the IHL Management Information System to the State Board for Community and Junior Colleges, the number of Northwest Community College transfer students attending one of the eight public senior colleges in Mississippi increased from 472 in the fall semester of 1999 to 526 in the fall semester of 2000.						
<table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="width: 50%;">Semester</th> <th style="width: 50%;">Transfers</th> </tr> </thead> <tbody> <tr> <td>FL 99</td> <td style="text-align: center;">472</td> </tr> <tr> <td>FL 00</td> <td style="text-align: center;">526</td> </tr> </tbody> </table>	Semester	Transfers	FL 99	472	FL 00	526
Semester	Transfers					
FL 99	472					
FL 00	526					

Indicator 3	Target Goal	Status
RETENTION RATE DATA SOURCE Fall Semester Enrollment Data prepared by the NWCC Computer Center	The percent of students not graduated or transferred who are retained in their enrollment at Northwest will be 60% or greater.	


<u>EVALUATION SUMMARY</u>																
<table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="width: 20%;">Semester</th> <th style="width: 20%;">Total Enrollment</th> <th style="width: 20%;">Returning Students</th> <th style="width: 40%;">Percentage</th> </tr> </thead> <tbody> <tr> <td>FL 00</td> <td style="text-align: center;">5130</td> <td style="text-align: center;">3279</td> <td style="text-align: center;">63.9</td> </tr> <tr> <td>FL 01</td> <td style="text-align: center;">5766</td> <td style="text-align: center;">3459</td> <td style="text-align: center;">60.0</td> </tr> <tr> <td>FL 02</td> <td style="text-align: center;">6216</td> <td style="text-align: center;">3886</td> <td style="text-align: center;">62.5</td> </tr> </tbody> </table>	Semester	Total Enrollment	Returning Students	Percentage	FL 00	5130	3279	63.9	FL 01	5766	3459	60.0	FL 02	6216	3886	62.5
Semester	Total Enrollment	Returning Students	Percentage													
FL 00	5130	3279	63.9													
FL 01	5766	3459	60.0													
FL 02	6216	3886	62.5													

2002 Performance Indicators, continued

Indicator 4	Target Goal	Status
TOTAL ENROLLMENT	Fall Semester enrollment will increase over Fall Semester enrollment for the previous year using data provided through the Student Audit Report.	
DATA SOURCE Student Audit Report		

EVALUATION SUMMARY

	Fall Semester 2001	Fall Semester 2002	Difference
Full-Time In-State	3,787	4,165	+378
Part-Time In-State	1,419	1,509	+90
Subtotal	5,206	5,674	+468
Full-Time Out-of-State	133	134	+1
Part-Time Out-of-State	37	42	+5
Subtotal	170	176	+6
TOTAL ENROLLMENT	5,376	5,850	+474

Indicator 5	Target Goal	Status
EXAMINATION /LICENSURE PASSAGE RATES	Programs with a specialty or licensure examination will have passage rate greater than or equal to the state or the national average passage rate.	
DATA SOURCE Reports from programs in ADN, LPN, Cosmetology, Respiratory Therapy, Mortuary Science, Paramedics, Aviation Technology, Truck driving, and Cardiovascular Technology.		


EVALUATION SUMMARY


Program	State or National Average	Senatobia Campus	DeSoto Campus	Oxford Campus	Status
AND	85.8%*	78%			↓
LPN	87%*	100%	100%	94%	↑
Cosmetology	70%*	89%		85%	↑
Respiratory Therapy	75%*		75%		↑
Mortuary Science	82%**		75%		↓
Paramedic	82%*	100%			↑
Aviation Mechanics	100%*	100%			↑
Commercial Truck Driving	N/A		100%		→
Cardiovascular Technology	N/A		First class not yet tested		→



All scores are from tests administered during the 2001-02 school year.

*Indicates State Average; **Indicates National Average

2002 Performance Indicators, continued

Indicator 6	Target Goal	Status								
LEVEL OF STUDENT SATISFACTION DATA SOURCE Annual Student Satisfaction Surveys (Clearance Survey) and Annual Graduate Satisfaction Survey	The overall level of student satisfaction with the quality of education received at Northwest will be 95% or greater.									
<u>EVALUATION SUMMARY</u> In the SP02 Student Clearance Survey, 97% of NWCC students responded "yes" to the statement: "Overall, I am satisfied with the quality of education received at NWCC."										
<table border="1"> <thead> <tr> <th>Survey</th> <th># Students Surveyed</th> <th># Students Satisfied</th> <th>% Student Satisfaction</th> </tr> </thead> <tbody> <tr> <td>Clearance SP02</td> <td>1961</td> <td>1911</td> <td>97%</td> </tr> </tbody> </table>			Survey	# Students Surveyed	# Students Satisfied	% Student Satisfaction	Clearance SP02	1961	1911	97%
Survey	# Students Surveyed	# Students Satisfied	% Student Satisfaction							
Clearance SP02	1961	1911	97%							

Indicator 7	Target Goal	Status												
JOB PLACEMENT RATES DATA SOURCE VOCATIONAL-TECHNICAL DIVISION REPORTS	The number of occupational program completers employed in program-related jobs will be greater than or equal to the percentages required by the Vocational-Technical Division State Department of Education.													
<u>EVALUATION SUMMARY</u> The Vocational-Technical Division, State Department of Education, measures positive placement of postsecondary occupational programs by the number of completers who are placed in field training or related field training; enter the military; transfer to a senior college or university; or enroll into a technical program after completing a certificate level at the community college. The Vocational Technical Division, State Department of Education required positive placement of 65% of completers for school year 2000-01, and 61.5% for school year 2001-02.														
<table border="1"> <thead> <tr> <th>School Year</th> <th># of Completers</th> <th># of Positive Placements</th> <th>Percent</th> </tr> </thead> <tbody> <tr> <td>2000-01</td> <td>427</td> <td>371</td> <td>86.9%</td> </tr> <tr> <td>2001-02</td> <td>459</td> <td>388</td> <td>84.5%</td> </tr> </tbody> </table>			School Year	# of Completers	# of Positive Placements	Percent	2000-01	427	371	86.9%	2001-02	459	388	84.5%
School Year	# of Completers	# of Positive Placements	Percent											
2000-01	427	371	86.9%											
2001-02	459	388	84.5%											

Indicator 8	Target Goal	Status
DEVELOPMENTAL COURSE SUCCESS RATE DATA SOURCE COMPUTER CENTER GRADE DISTRIBUTION REPORTS	A: 50% of students enrolled in a developmental course in Reading, English, Math or Orientation will complete the course with a grade of C or better. B: 50% of students successfully completing a developmental course will receive a grade of C or better in the next target level course.	(A)  (B) 



2002 Performance Indicators, continued

<u>EVALUATION SUMMARY</u>			
A: STUDENTS MAKING C OR BETTER			
Semester	Developmental Course-Total	Total Successful	Success Rate
FL01	1125	747	66%
SP02	800	421	53%

Developmental Courses include EDU 1102, ENG 1103, ENG 1203, MAT 1213, REA 1103, and REA 1203.

B: STUDENTS MAKING A, B, OR C AT NEXT LEVEL			
	Total Enrolled at Next Level	Number Successful at Next Level	Success Rate
MATH	138	77	56%
ENGLISH	125	72	58%

- Note: Students tracked were those who took a developmental Math or English course in FL01 and took the next level in SP02. Students taking EDU 1103, REA 1103, or REA 1203 were not tracked.

Indicator 9	Target Goal	Status
PERFORMANCE OF TRANSFER STUDENTS AT TARGET COLLEGES DATA SOURCE SBCJC AND IHL MANAGEMENT INFORMATION SYSTEM	A. NWCC students who transfer to a state senior college or university will earn a mean term GPA greater than or equal to the mean term GPA of other state community college transfer students. B. NWCC students who transfer to a target university will earn a term average GPA greater than or equal to that of the native student.	(A)  (B) 



<u>EVALUATION SUMMARY</u>				
Mean GPA by Term of CJC Transfer Students				
	Number of Students	Term GPA FALL 00	Number of Students	Term GPA Spring 01
All Other MS CJC Transfers	6670	2.86	8508	2.86
NWCC Transfers	526	2.80	674	2.84

Term Average GPA Academic Year 2000-2001

	NWCC Transfer FL00	IHL Native FL00	NWCC Transfer SP01	IHL Native SP01
ASU	2.50	2.40	2.69	2.72
DSU	2.91	2.72	2.98	2.79
JSU	2.82	2.39	2.45	2.62
MSU	2.74	2.68	2.60	2.81
MUW	3.24	2.76	3.35	2.81
MVSC	2.98	2.25	2.68	2.69
UM	2.86	2.79	2.68	2.80
USM	2.89	2.60	2.85	2.82

	FL00 Term GPA	SP01 Term GPA
IHL Natives	2.61	2.63
NWCC Transfers	2.80	2.84

2002 Performance Indicators, continued

Indicator 10	Target Goal	Status
<p>FULL-TIME FACULTY SALARIES</p> <p>DATA SOURCE SBCJC</p>	<p>A. Full-time average faculty salaries will be greater than the average of community college faculty salaries in the SREB states.</p> <p>B. Full-time average faculty salaries will be ranked 5th or higher among the state's public community colleges.</p>	<p>(A) </p> <p>(B) </p>


EVALUATION SUMMARY

A. Northwest Mississippi Community College's average faculty salary for FY01 was \$44,497.* Average faculty salaries of two-year colleges in states making up the Southern Region Education Board (SREB) in FY 2001 were as shown below**:

B. Northwest Mississippi Community College average faculty salary ranked 4th among the state's public community and junior colleges for Fiscal Year 2002.

SREB State	FY2001 Average Faculty Salaries
Delaware	51,113
Maryland	50,473
Virginia	46,912
Georgia	44,814
Northwest MS CC	44,497
Florida	43,725
Kentucky	42,447
Mississippi	41,011
West Virginia	40,618
Oklahoma	39,769
Texas	39,338
South Carolina	38,757
Tennessee	38,069
Louisiana	36,893
North Carolina	36,044
Arkansas	35,702
Alabama	Not Reported
SREB Average	41,016
US Average	46,053

College	Average Faculty Salary for FY 2002
Jones	48,805
Northeast	45,878
Southwest	45,578
Northwest	44,739
MS Delta	44,718
Itawamba	42,915
Copiah-Lincoln	40,743
Hinds	39,841
East MS	38,835
East Central	38,503
Holmes	37,702
Pearl River	36,438
MS Gulf Coast	35,791
Meridian	34,112
Coahoma	30,538
State Average	40,247


Indicator 11	Target Goal	Status
<p>STUDENT EVALUATION OF INSTRUCTION</p> <p>DATA SOURCE ANNUAL STUDENT EVALUATION SURVEY</p>	<p>The overall rating of instruction will be greater than or equal to 4 on a 5 point scale. (5=Excellent, 1= Very Poor).</p>	


EVALUATION SUMMARY





For each class surveyed, an instructor was given an overall rating of instruction which was the average of his individual scores from the twenty questions on the survey. The mean of the overall ratings on the 470 classes surveyed at NWCC was 4.60.

Survey	Number of Classes Surveyed	Average Score for Overall Rating of Instruction
FL 02 Student Survey of Faculty	470	4.60

2002 Performance Indicators, continued

Indicator 12	Target Goal	Status	
IN-DISTRICT HIGH SCHOOL ENROLLMENT SHARE DATA SOURCE NWCC COMPUTER CENTER; NWCC RECRUITING DEPARTMENT	The enrollment share for in-district high school spring graduates be greater than or equal to the previous year's share.		
EVALUATION SUMMARY The percentage decreased from 38.23% in FL01 to 35.19% in FL02. However, both percentages represent a large share of in-district students for NWCC.			
	Total Number of In-District High School Graduates	Number of In-District High School Spring Graduates Enrolled at NWCC	Percent of In-District High School Spring Graduates Enrolled at NWCC
Fall 2001	3033	1177	38.23%
Fall 2002	2987	1051	35.19%

Indicator 13	Target Goal	Status
SHARE OF FUNDS ALLOCATED FOR INSTRUCTION DATA SOURCE MBR REPORT, SBCJC	The percentage of funds allocated for instruction will be no less than 55% of the total college budget.	
EVALUATION SUMMARY According to the Management Budget Report (MBR), the percentage of funds allocated for instruction at Northwest Mississippi Community College for FY 2002 was 57.9%.		

Indicator 14	Target Goal	Status
COMMUNITY PARTICIPATION DATA SOURCE NORTHWEST FOUNDATION OFFICE, V.P. FOR STUDENT AFFAIRS, NWCC COMPUTER CENTER, OFFICE OF CONTINUING EDUCATION, ACADEMIC DEAN	Community participation in college activities, programs, and classes will increase over previous year. This indicator will be measured by: (a) the annual number of events the college sponsors/hosts during the year (plays, concerts, rodeos, etc.); (b) total number of non-credit courses offered during the year; (c) total number of non-traditional students (students age 22 and over) enrolled during the year (d) total number of dollars coming into the Northwest Foundation from the community.	(A)  (B)  (C)  (D) 

2002 Performance Indicators, continued

EVALUATION SUMMARY


All areas show an increase with the exception of dollars coming into the Northwest Foundation.

Year:	Sponsored Events	Community Meetings	Hosted Events	Total
2000-01	72	52	48	172
2001-02	88	55	52	195

Year	Non-Credit Course Offerings
2000-01	1102
2001-02	1296


Year	Students Age 22 and Over
2000-01	2522
2001-02	2912

Year	Contributions
2000-01	\$469,852.06
2001-02	\$447,576.34

Indicator 15	Target Goal	Status
BUSINESS/INDUSTRY TRAINING AND PARTNERSHIPS <u>DATA SOURCE</u> SKILL TECH/WORKFORCE DEVELOPMENT DATA	The number of business/industry projects and the number of training hours or individuals trained in business and industry will equal or exceed previous year.	

EVALUATION SUMMARY


Activity	FY01	FY02
Business/Industry Projects	73	93
Number of Individuals Trained	13,366	21,439
Number of Classes Provided	95	1220


Indicator 16	Target Goal	Status
LITERACY PROGRAMS <u>DATA SOURCE</u> STATE DEPARTMENT OF EDUCATION	The number of adults enrolled in Adult Literacy Programs (ABE, GED, and related classes) who successfully achieve the General Education Diploma will equal or exceed that of the previous year.	


EVALUATION SUMMARY


The number of adults enrolled in Adult Basic Education and General Educational Development classes that successfully achieved the GED diploma was 288 in 2001 and 177 in 2002. The drop in the number of graduates from 2001 to 2002 is due to the implementation of the first updated version of the GED test since 1988. GED testing was suspended for four months during the transition period from the old test to the new version of the test.

2002 Performance Indicators, continued

Indicator 17	Target Goal	Status	
STUDENT SUCCESS COURSE RATE DATA SOURCE COMPUTER CENTER GRADE DISTRIBUTION REPORT	To obtain an overall college credit success rate of 75% with student success defined as achieving a grade of C or better.		
<u>EVALUATION SUMMARY</u>			
Semester	Total Grades Given	Total A,B,C Grades	Percentage
Fall 2001	21,298	16,874	79.23%

Indicator 18	Target Goal	Status
FISCAL STABILITY AND CONTINGENCY FUND DATA SOURCE V. P. FOR FISCAL AFFAIRS; NWCC FINANCIAL STATEMENT	The Contingency Fund will be maintained at an amount equal to or greater than the total of 2 months of the college payroll.	
<u>EVALUATION SUMMARY</u>		
Two months salary at Northwest Mississippi Community College during Fiscal Year 2002 totaled \$3,827,000. The contingency fund balance at the end of Fiscal Year 2002 totaled \$4,765,000.		

Indicator 19	Target Goal	Status
LEARNING RESOURCES DATA SOURCE MBR REPORT, SBCJC	The share of the college budget designated for Learning Resources/Library will be equal to or exceed the state average designated for this purpose of community and junior colleges in Mississippi.	
<u>EVALUATION SUMMARY</u>		
The share of the College's Fiscal Year 2002 budget designated for Learning Resources/Library was 3.2%. The state community/junior college average designated for this purpose for FY 2002 was 4.1%.		

Indicator 20	Target Goal	Status	
RATE OF STUDENT WITHDRAWALS DATA SOURCE NWCC COMPUTER CENTER	The rate of complete school withdrawals by students during a semester will be less than or equal to that of the previous year's rate.		
<u>EVALUATION SUMMARY</u>			
Semester	Number of Withdrawals	Total Enrollment	Withdrawal Rate
Fall 2000	262	5130	5.1%
Fall 2001	243	5766	4.2%