




## NWCC 2004 Performance Indicators

Indicator 1	Target Goal	Status
NUMBER OF STUDENTS GRADUATING OR COMPLETING AT LEAST 55 HOURS COURSEWORK.  <b>DATA SOURCE</b> NWCC COMPUTER CENTER	The total percentage of sophomores who either graduate or complete 55 semester hours of coursework will be 50% or greater.	

<u>EVALUATION SUMMARY</u>				
	Graduates (AA or AAS)	Academic Non- Graduates having at least 55 hours coursework	Total Sophomores	Percent
2003-2004 (S203,FL03,SP04,S104)	414	1791	3818	57.8%


Indicator 2	Target Goal	Status
TRANSFER RATE FOR ACADEMIC MAJORS  <b>DATA SOURCE</b> SBCJC; IHL MANAGEMENT INFORMATION SYSTEM	The percentage of sophomores in Academic Transfer majors who transfer to target four-year colleges will be 33% or greater.	

<u>EVALUATION SUMMARY</u>		
Number of Sophomores in Academic Transfer Majors SP02 – FL02 who did not return to NWCC	Number of NWCC Transfers with Junior Classification at Target Universities SP03	Percentage
932	286	30.7%

Indicator 3	Target Goal	Status
RETENTION RATE  <b>DATA SOURCE</b> Fall Semester Enrollment Data prepared by the NWCC Computer Center	The percent of students not graduated or transferred who are retained in their enrollment at Northwest will be 60% or greater.	


<u>EVALUATION SUMMARY</u>				
Total Enrollment FL 03	Number graduating or having at least 55 hours coursework during 2003-04 year	Difference	Returning Students in FL04	Percentage
6551	2205	4346	3479	80%

## 2004 Performance Indicators, continued

Indicator 4	Target Goal	Status
TOTAL ENROLLMENT  <b>DATA SOURCE</b> MS SBCJC E-AUDIT ENROLLMENT SUMMARY	Fall Semester enrollment will increase over Fall Semester enrollment for the previous year using data provided through the Student Audit Report.	

### EVALUATION SUMMARY

	Fall Semester 2003	Fall Semester 2004	Difference
Full-Time In-State	4,311	4,432	121
Part-Time In-State	1,573	1,696	123
Subtotal	5,884	6,128	244
Full-Time Out-of-State	168	155	(13)
Part-Time Out-of-State	70	45	(25)
Subtotal	238	200	(38)
<b>TOTAL ENROLLMENT</b>	<b>6,122</b>	<b>6,328</b>	<b>increase of 206</b>

Indicator 5	Target Goal	Status
EXAMINATION /LICENSURE PASSAGE RATES  <b>DATA SOURCE</b> VARIOUS PROGRAM REPORTS, LISTED BELOW.	Programs with a specialty or licensure examination will have passage rate greater than or equal to the state or the national average passage rate.	

### EVALUATION SUMMARY

Program	State or National Average	Senatobia Campus	DeSoto Campus	Oxford Campus	Benton Center	Status
AND	** 85.41%	87.14%				↑
LPN	* 92 %	86%	100%	88%	90%	↕
Respiratory Therapy	** 78.4%		100%			↑
Mortuary Science	** 85%		69.2%			↓
Paramedic	** 64%	100%				↑
Aviation Mechanics	No basis for Comparison		100%			↑
Commercial Truck Driving	No basis for Comparison		95.2%			→
Cardiovascular Technology	** 42%		None this period			→

All scores are from tests administered during the 2003-04 school year.

\*Indicates State Average; \*\*Indicates National Average





## 2004 Performance Indicators, continued

### B: STUDENTS MAKING A, B, OR C AT NEXT LEVEL

	Total Enrolled at Next Level	Number Successful at Next Level	Success Rate
MATH	555	226	41%
ENGLISH	69	37	54%
Total	624	263	42%

Note: Students tracked were those who took a developmental Math or English course in FL03 and took the next level in SP04. Students taking EDU 1103 were not tracked. Students who received W or I grades were not included in the totals.

Indicator 9	Target Goal	Status
PERFORMANCE OF TRANSFER STUDENTS AT TARGET COLLEGES  <b>DATA SOURCE</b> SBCJC AND IHL MANAGEMENT INFORMATION SYSTEM	A. NWCC students who transfer to a state senior college or university will earn a mean term GPA greater than or equal to the mean term GPA of other state community college transfer students.  B. NWCC students who transfer to a target university will earn a term average GPA greater than or equal to that of the native student.	(A)   (B) 

### EVALUATION SUMMARY

#### Mean GPA by Term of CJC Transfer Students



	Number of Students	Term GPA Fall 02	Number of Students	Term GPA Spring 03
All MS CJC Transfers	8,505	2.80	10,924	2.85
NWCC Transfers	518	2.73	716	2.77

#### Term Average GPA Academic Year 2002-2003

	Number of Transfers	NWCC Transfer FL02 GPA	IHL Native FL02 GPA	Number of Transfers	NWCC Transfer SP03 GPA	IHL Native SP03 GPA
ASU	3	2.62	2.51	3	2.94	2.34
DSU	70	2.81	2.66	86	2.72	2.67
JSU	11	2.58	2.40	12	2.68	2.34
MSU	81	2.67	2.66	118	2.68	2.76
MUW	5	3.04	3.01	8	2.66	3.04
MVSC	9	2.98	2.17	10	3.05	2.22
UM	317	2.71	2.62	447	2.79	2.73
USM	22	2.88	2.58	32	2.84	2.60


	FL02 Term GPA	SP03 Term GPA
IHL Natives	2.58	2.63
NWCC Transfers	2.73	2.77

## 2004 Performance Indicators, continued

Indicator 10	Target Goal	Status
<p>FULL-TIME FACULTY SALARIES</p> <p><b>DATA SOURCES:</b> SREB FACT BOOK, AND DEBRA GILBERT AT SBCJC.</p>	<p>A. Full-time average faculty salaries will be greater than the average of community college faculty salaries in the SREB states.</p> <p>B. Full-time average faculty salaries will be ranked 3rd or higher among the state's public community colleges.</p>	<p>(A) </p> <p>(B) </p>

### EVALUATION SUMMARY

Two Year Colleges	Average Salary 2002-03	College	Average Salary for 9-10 month Faculty Members for FY2004 (data from Deborah Gilbert, MSVCC)
Maryland	54,971	Jones	49,628
Delaware	48,634	<b>Northwest</b>	<b>46,575</b>
Georgia	47,615	Northeast	46,269
Virginia	46,419	Southwest	45,163
Florida	45,803	East Central	44,572
Texas	45,166	Itawamba	44,448
<b>Northwest</b>	<b>45,142</b>	MS Delta	43,267
Alabama	44,532	Copiah-Lincoln	40,419
<b>SREB State</b>	<b>43,502</b>	East MS	40,230
Kentucky	42,533	Holmes	39,653
West Virginia	41,116	Hinds	38,854
Tennessee	40,926	MS Gulf Coast	37,613
South Carolina	40,257	Meridian	37,245
Mississippi	40,126	Pearl River	33,745
Louisiana	39,682	Coahoma	31,146
Oklahoma	39,404	Composite Average	40,798
Arkansas	37,655		
North Carolina	37,025		


Indicator 11	Target Goal	Status
<p>STUDENT EVALUATION OF INSTRUCTION</p> <p><b>DATA SOURCE</b> ANNUAL STUDENT EVALUATION SURVEY</p>	<p>The overall rating of instruction will be greater than or equal to 4 on a 5 point scale. (5=Excellent, 1= Very Poor).</p>	


### EVALUATION SUMMARY





For each class surveyed, an instructor was given an overall rating of instruction which was the average of his individual scores from the twenty questions on the survey. The mean of the overall ratings on the 644 classes surveyed at NWCC for Fall Semester 2003 was 4.65. For comparison, the Fall Semester 2002 score was 4.64 with 669 classes surveyed.

Survey	Number of Classes Surveyed	Average Score for Overall Rating of Instruction
FL 03 Student Survey of Faculty	644	4.65

## 2004 Performance Indicators, continued

Indicator 12	Target Goal	Status						
IN-DISTRICT HIGH SCHOOL ENROLLMENT SHARE  <b>DATA SOURCE</b> NWCC COMPUTER CENTER; NWCC RECRUITING DEPARTMENT	The enrollment share for in-district high school spring graduates will be greater than or equal to 33%.							
<b>EVALUATION SUMMARY</b>								
	<table border="1"> <thead> <tr> <th>Number of In-District High School Graduates for SP04</th> <th>Number of In-District SP04 Graduates registered at NWCC in FL04</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>3087</td> <td>1013</td> <td>33%</td> </tr> </tbody> </table>	Number of In-District High School Graduates for SP04	Number of In-District SP04 Graduates registered at NWCC in FL04	Percentage	3087	1013	33%	
Number of In-District High School Graduates for SP04	Number of In-District SP04 Graduates registered at NWCC in FL04	Percentage						
3087	1013	33%						

Indicator 13	Target Goal	Status
SHARE OF FUNDS ALLOCATED FOR INSTRUCTION  <b>DATA SOURCE</b> MBR REPORT, SBCJC	The percentage of funds allocated for instruction will be no less than 55% of the total college budget.	
<b>EVALUATION SUMMARY</b>		
According to the Management Budget Report (MBR), the percentage of funds allocated for instruction at Northwest Mississippi Community College for FY 2004 was 57.89 %.		

Indicator 14	Target Goal	Status
COMMUNITY PARTICIPATION  <b>DATA SOURCE</b> NORTHWEST FOUNDATION OFFICE, V.P. FOR STUDENT AFFAIRS, NWCC COMPUTER CENTER, OFFICE OF CONTINUING EDUCATION, ACADEMIC DEAN	The college will offer an increased number of activities, programs, classes and opportunities which encourage community and alumni participation. This indicator will be measured by: (a) Ten fully endowed scholarships (each with a minimum balance of \$10,000) will be added to the Northwest Foundation and the Alumni Association will add 10 lifetime members. (b) The annual number of events the college sponsors/hosts during the year will be increase from the previous year. (c) The total number of non-traditional students (students age 22 or over) enrolled during the year will increase from the previous year. (d) At least 60 non-credit continuing education courses will be offered on the Senatobia campus.	(A)   (B)   (C)   (D) 

## 2004 Performance Indicators, continued




### EVALUATION SUMMARY

Number of Endowed Scholarships added in 2004 (as of 9/15/04)	11
Number of Lifetime Members added to the Alumni Association in 2004	8

Year:	Sponsored Events	Community Meetings	Hosted Events	Total
2002-03	142	93	20	255
2003-04	86	56	28	170

Year	Students Age 22 or over
Fall 03	3124
Fall 04	2698

Number of Continuing Education Courses offered 2003-04 on the Senatobia Campus	67
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Indicator 15	Target Goal	Status
<b>BUSINESS/INDUSTRY TRAINING AND PARTNERSHIPS</b>  <b><u>DATASOURCE</u></b> SKILL TECH/WORKFORCE DEVELOPMENT DATA, CAREER TECHNICAL DEPARTMENT DATA	(a) At least one of the following three measures will exceed that of the previous year: (1) the number of business/industry projects, (2) the number of training classes, or (3) the number of individuals trained in business/industry.	(A) 
	(b) At least 75% of the career-technical education completers will score at Level 3 or above on the Mississippi Career-Planning and Assessment System/ WorkKeys assessment to demonstrate a trainable workforce.	(B) 
	(c) At least 85% of the career-technical programs will host two or more craft committee meetings during the school year.	(C) 

### EVALUATION SUMMARY


Activity	FY03	FY04
Business/Industry Projects	93	77
Number of Individuals Trained	21,439	21,470


Number of Completers taking the MS Career-Planning and Assessment Test	Number of Students Scoring at Level 3 or above	Percentage scoring at least average on the assessment test
328	Math 308 Locating Info 298 Reading 321	Math 94% Locating Info 91% Reading 98%


## 2004 Performance Indicators, continued

Number of Career Technical Programs	Programs Hosting at least two Craft Committee Meetings during the 2003-04 school year *	Percentage Hosting at least two Craft Committee Meetings
19	15	79%



\* (second meeting in each case took place at the Career Tech Expo)

Indicator 16	Target Goal	Status	
LITERACY PROGRAMS  <b>DATA SOURCE STATE DEPARTMENT OF EDUCATION</b>	The number of adults enrolled in NWCC Sponsored Adult Literacy Programs (ABE, GED, and related classes) who successfully achieve the General Education Diploma will exceed the state average.		
<b>EVALUATION SUMMARY</b>			
For comparison with state results, 5385 students in adult education in MS in AY2003-04 took the GED and 2731 were successful, for a state average of 51%.			
Number of students in NWCC sponsored literacy classes who took the exam in 2003-04	Number who achieved the General Education Diploma	Percentage of NWCC students who were successful	State average for 2003-04
276	204	74%	51%

Indicator 17	Target Goal	Status	
STUDENT SUCCESS COURSE RATE  <b>DATA SOURCE COMPUTER CENTER GRADE DISTRIBUTION REPORT</b>	To obtain an overall college credit success rate of 75% with student success defined as achieving a grade of C or better.		
<b>EVALUATION SUMMARY</b>			
Semester	Total Grades Given (excluding W and I grades)	Total A,B,C Grades	Percentage of grades C or better
Fall 2003	24770	19257	77.7%
Spring 2004	22554	17747	78.7%
Total	47324	37004	78.2%


Indicator 18	Target Goal	Status
FISCAL STABILITY AND CONTINGENCY FUND  <b>DATA SOURCE NWCC FINANCIAL STATEMENT</b>	The Contingency Fund will be maintained at an amount equal to or greater than the total of 2 months of the college payroll.	
<b>EVALUATION SUMMARY</b>		
Two months payroll at Northwest Mississippi Community College during Fiscal Year 2004 totaled \$4,360,000. The contingency fund balance at the end of Fiscal Year 2004 totaled \$5,588,000.		

## 2004 Performance Indicators, continued

Indicator 19	Target Goal	Status
LEARNING RESOURCES  <b>DATA SOURCE</b> MBR REPORT, SBCJC, OFFICE OF THE VICE PRESIDENT FOR EDUCATIONAL AFFAIRS	(a) The share of the college budget designated for Learning Resources/ Library will be greater than or equal to the state average designated for this purpose for community and junior colleges in Mississippi.  (b) The number of staff positions in the Learning Resources Center will be increased each year until ACRL standards are met.	(A)   (B) 


### EVALUATION SUMMARY

- (a) The share of the College's Fiscal Year 2004 budget designated for Learning Resources/Library was 3.39%. The state community/junior college average designated for this purpose for FY 2004 was 2.9%.
- (b) The following actions were taken in regard to LRC staffing needs: (1) Created a new position of SIRSI System Administrator; (2) Added a part-time clerical support position for the DeSoto Center library; (3) Extended the Lafayette-Yalobusha Center librarian's contract from ten months to twelve months; and (4) Hired a part-time evening computer lab assistant for the Oxford campus.

Indicator 20	Target Goal	Status
RATE OF STUDENT WITHDRAWALS  <b>DATA SOURCE</b> NWCC COMPUTER CENTER	The rate of complete school withdrawals by students during a semester will be less than or equal to 4.5%.	

### EVALUATION SUMMARY


Semester	Number of Students	Number of Complete Withdrawals	Percentage
Fall 2003	6551	269	4.1%
Spring 2004	6177	249	4 %
Total	12728	518	4.1%

Indicator 21	Target Goal	Status
AVERAGE CLASS SIZE  <b>DATA SOURCE</b> NWCC COMPUTER CENTER	The overall average class size will be less than or equal to 22 students.	

### EVALUATION SUMMARY

Semester	Average Class Size
Spring 2004	19
Fall 2004	20

## 2004 Performance Indicators, continued

Indicator 22	Target Goal	Status	
<b>FACULTY DEVELOPMENT</b>  <b>DATA SOURCE</b> VICE PRESIDENT FOR EDUCATIONAL AFFAIRS	At least 95% of fulltime faculty members will satisfy the minimum requirement of completion of at least 15 hours of professional development for the academic year.		
<b><u>EVALUATION SUMMARY</u></b>			
	Number of fulltime faculty	Number satisfying minimum requirement for the AY 2003-04	Percentage satisfying minimum requirement
Senatobia Academic	<b>88</b>	<b>86</b>	<b>98%</b>
Senatobia Career Technical	<b>32</b>	<b>32</b>	<b>100%</b>
DeSoto Center	<b>37</b>	<b>34</b>	<b>92%</b>
Lafayette Yalobusha	<b>18</b>	<b>15</b>	<b>83%</b>
<b>Total</b>	<b>175</b>	<b>167</b>	<b>95%</b>